



**2009 Press Release**

SmartLab Computer Repair has recently joined the Hollywood neighborhood as of April of this year and is already packed full of computers, monitors, and data drives. “We have seen an incredible response in the short time since we opened” CEO and Owner Nick Hess states. “There is a real need out there for affordable computer repair. So many of the shops out there charge hourly, and this can become very expensive when you need a repair. We offer a flat fee service for any computer, any problem at \$59.00. We have even had individuals from Battleground to Camas driving all the way here to take advantage of our offer.” SmartLab also offers free diagnostics of the computers brought in. If a computer is not repairable, there is no charge.

It is easy to see why this would become successful in a short time. Many computer repair shops in the area charge anywhere from \$30.00 an hour to \$75.00 depending on your problem, while SmartLab has a clear and affordable fee structure for their clients. The idea came to Nick while he was working as an IT manager for a large company. “A lot of the people I worked with wanted help with their home computers. So many people would replace a perfectly good computer when they didn’t need to, simply because the cost of repair was so high.”

With technology changing and becoming more affordable, it makes sense that computer repair would also become more efficient. But how long does it take to get a computer repaired? “For most repairs, we get it accomplished within a few days,” Nick explains “But the timing depends on the amount of computers ahead of the person, the issue itself and what needs to be done. If parts are needed it can take a little longer. However, we do offer a fast pass for people who want to be seen first for \$15.00.”

Smartlab works on all computer types, and offers monthly packages for residential clients who want continued care in addition to the flat fee service. In addition, they offer data recovery and backups. If they can recover the data at the shop, the fee is only \$79.00. If not, they have a partnership with DataTech labs for more difficult data recovery situations. “Our goal is to be a one-stop shop for our clients, and to offer the most efficient and friendliest care.”

For business clients, Nick Hess also offers affordable IT and web design services with his partner companies, WhizKids and WKDesign. “All of them run on the same philosophy. I believe it is possible to offer IT services at affordable prices. We seek to be as efficient as possible for our clients, so they save money with IT services instead of lose it to keep their computers maintained.”

For more information about SmartLabs go to:

<http://www.smartlabcr.com>

WhizKids and Wkdesign:

<http://www.whizkidsit.com>

<http://www.wkdesign.com>